



APR Consultants – Introduction

For over 40 years, APR Consultants has built a reliable reputation providing strategic advice for private and public sector organisations.

Specialist areas include:

- Business development and strategy
- Local government planning
- Economic research and analysis
- Social and market research
- Resource planning and sustainability

Information Sheet

This is one of a series of APR information sheets available for download.

For more information about the range of APR Consultants services, please visit our website.

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Working with a wide range of companies, entrepreneurs, government agencies, industry bodies, trusts and iwi groups throughout New Zealand, APR Consultants' planning, insights, research and analysis helps bring clarity to a client's business environment and the confidence to move forward.

From feasibility studies and economic impact assessments to marketing strategy and community outcomes consultation, APR Consultants' cross-disciplinary approach can combine the strengths of key skillsets to provide high quality analysis and advice to achieve clients' objectives.

To complement our specialist services, APR Consultants retains an in-house research unit to undertake primary and secondary research which provides a broad foundation on which to guide strategy development and identify potential obstacles.

The enclosed information sheets provide more detail about each of our specialist services and an insight into the diverse nature of projects that APR Consultants successfully completes.

Our extensive experience and specialist skills help ensure you achieve your goals and build a positive future for your organisation.

For more information, please visit our website or get in contact.

*Providing strategic advice and information to add value to client decision-making.
APR delivers high-quality services that are consistently on time and within budget.*